

Finnair

Environmentally responsible flying



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FINNAIR

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On blue and white wings since 1923



- Finnair is one of the world's longest continuously operating airlines
 - We have won the Best Airline in Northern Europe in World Airline awards four years in a row, and have a 4-stars in Skytrax rating
- In 2014 we carried 9,6 million passengers
 - Our traffic grew by 5.7 % and passenger load factor increased by 0,7 % to 80,2 %.
- According to Flightstats, in 2014 we had the best on-time performance among the major European airlines with 90,58 % of flights arriving on time





Finnair's strategy

Vision

"To offer its passengers a unique Nordic experience"

Mission

"The smoothest, fastest connections in the Northern hemisphere via Helsinki"

"The best network to the world from its home markets"

Values

Commitment to care

Simplicity

Courage



Our strategy supports sustainability

- Choice of quality and environmentally conscious air travellers
- Via Helsinki translates to
 - Shortest routes
 - Smooth uncongested transit
 - Cutting travel to comfortable sections generating fewer emissions





Environmental Responsibility **“Our Licence to Operate”**



Environmental strategy

Vision:

Finnair aims to be one of the leading airlines in the field of environmental responsibility.

Aligned with IATA's principles, we are committed to carbon neutral growth in our flight operations from 2020 onwards, and to cut 50 percent of our CO₂ emissions by 2050.

Mission:

Finnair creates sustainable economic added value by producing flight services profitably, cost-competitively and in harmony with the needs of the environment and society. Responsible operations are the cornerstone of its profitable business activity.

We comply with current environmental legislation, but our environmental work aims at exceeding statutory requirements and being a pioneer in evaluating, reporting and reducing environmental impacts.





Strategic focus areas of environmental responsibility

Technological development

- Fleet modernization
- Biofuels

Operational improvements

- Fuel efficiency
- Waste management

Infrastructural development

- Co-operation
 - Air traffic control
 - Airport operators
- Industry wide developments
 - Market based measures

Stakeholder dialogue

- Partnerships
- Reporting



Continuous improvement with IEnvA Program

- First airline in the World to receive IATA certification for IEnvA Stage 2 EMS
- Finnair has set ambitious environmental performance targets for its operations:
 - 40% reduction of anti-icing fluid usage in 2004–2016.
 - 20% reduction of CO2emissions in 2009–2017.
 - 10% reduction of energy usage in corporate facilities in 2007–2016.
 - 10% decrease of the non-EU waste/passenger in 2014–2016.
 - 40% noise reduction in 2014–2017.





Measuring and reporting

- Automated internal measuring system for environmental target indicators (IEnvA Program)
- Global Reporting Initiative (GRI)
- Carbon Disclosure Project (CDP)
 - Reporting actions to reduce carbon emissions and mitigate business risks of climate change
 - Finnair was the first airline in the World to be listed on The A List: The CDP Climate Performance Leadership Index 2014
- Stakeholder reporting
 - Authorities (Trafi, Government, etc.)
 - Customers → Passengers & Cargo Emission Calculators

Thank you!

Q & A

